Danielle

Product #00000000030 — Full Listing Report

Category: WitchEver

Printify Listing: https://printify.com/app/product-details/6a7343bb6c4becd8c40e9243

Prepared per Official LSL Shirt Listing SOP, Version 8.1 — The Unified Standard



Design: 00000000030.2 Danielle.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Danielle

URL Slug: danielle

Meta Description: Danielle Tee — a moon, crystal & plant emblem for plant parents and crystal collectors. Unisex, S–5XL.

Image Alt Text: White t-shirt with a monochrome moon, crystal, and leaf emblem in blue ink, reading Crystal Collector above and Plant Protector below, plus a matching LeoScorpioLeo sleeve mark.

Thirteen Tags:

crystal collector shirt · plant protector tee · witchy plant lady shirt · plant mom crystal shirt · moon and crystal graphic tee · crystal healing t-shirt · plant parent gift shirt · witchcore aesthetic tee · celestial botanical graphic tee · houseplant lover shirt · crystal collector gift · LeoScorpioLeo graphic tee · unisex witchy tee S-5XL

Field 1 — Short Description (Next to the Photo)

Your windowsill has more roommates than your apartment, and you check the moon phase before you check your phone.

Danielle says the quiet part out loud — a moon, a crystal, and a leaf locked into one mark, with the two titles that already describe you.

For the plant parent with a rock collection to match every leaf.

Not a hobby. A whole personality.

Field 2 — Long Description (Description Tab)

Everyone's collecting something — coffee stamps, streaming subscriptions, good intentions that expire by February. Danielle collects two things on purpose: crystals that hold energy, and plants that hold oxygen, and she's stopped calling either one "just a phase." The moon keeps its own schedule, the leaves keep growing, and the rocks just sit there being powerful — that's not a hobby, that's a whole identity.

The Moon, The Crystal, The Leaf

One circular mark carries all three — a crescent moon phase, a faceted crystal cluster, and a single leafy sprig, locked together above the two-line title that already tells the whole story: Crystal Collector. Plant Protector. Rendered in soft monochrome watercolor with easy hand-lettered type, it reads like a page pulled from somebody's personal grimoire, not a mass-produced graphic tee.

Because tending what you love is never actually a small thing.

The Perfect Gift for the Plant Parent Who Also Reads Tarot

The moment someone's windowsill starts looking more like an altar than a garden — that's the moment Danielle earns her spot in the closet. She's for the friend whose camera roll is half plant progress photos, and for the person who owns more crystals than they'll ever admit out loud. Birthdays, a "just restocked the moonstone" treat, or a new-plant milestone — she's giftable any day on the calendar.

Why You'll Love It

Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
Statement Piece — Moon, crystal, and leaf locked into one mark — the design says "plant parent with a rock collection" before you do.
Gift-Ready — Right for birthdays, "new plant unlocked" milestones, or any day that calls for a reminder of who someone truly is.
Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
LeoScorpioLeo Design — Original artwork rooted in our mission: Look Good. Feel Good. Do Good.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized)

Size Chart (Gildan 5000 — inches, garment laid flat)

	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Size figures match the standardized chart in Section 2.6.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 2.

Short — S1 The Scene

"Your windowsill has more roommates than your apartment, and you check the moon phase before you check your phone."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the specific self-recognition of being 'that' plant-and-crystal person.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Danielle says the quiet part out loud — a moon, a crystal, and a leaf locked into one mark, with the two titles that already describe you."

Steak (the fact): moon/crystal/leaf artwork on cotton.

Sizzle (what we sell): the design saying it before she has to.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the plant parent with a rock collection to match every leaf."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to plant parents who also collect crystals.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Not a hobby. A whole personality."

Steak (the fact): "Add to cart."

Sizzle (what we sell): the identity claim — this is who she is, not a passing interest.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"Everyone's collecting something … that's not a hobby, that's a whole identity."

Steak (the fact): a printed graphic shirt.

Sizzle (what we sell): the tiredness of collecting things that don't matter, answered by two things that actually do.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"One circular mark carries all three … not a mass-produced graphic tee."

Steak (the fact): moon + crystal + leaf emblem; two-line title; monochrome watercolor with hand lettering.

Sizzle (what we sell): a design that reads like a personal grimoire page, not mass-produced merch.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because tending what you love is never actually a small thing."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Own Yourself.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment someone's windowsill starts looking more like an altar than a garden … giftable any day on the calendar."

Steak (the fact): a giftable, pairable shirt.

Sizzle (what we sell): recognizing someone's plant-and-crystal identity — and seeding the next gift.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, and artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, and a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) … OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined, and a nudge to carry it forward.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb

Build Notes

Source facts pulled live, not invented: master inventory (Product #30, hex 00001E, category WitchEver), and the actual Printify product (blueprint 6 / Gildan 5000, print provider 217 / Fulfill Engine, 12-color palette already synced to WooCommerce) — including both real mockups (White = blue ink, Navy = white ink), confirming the standard dark/light ink-colorway split already used across the catalog.

WooCommerce categories were live-fixed from the default "Uncategorized" to All + WitchEver as part of this listing — the same sync gap documented for Ulysses/Vikki on 2026-07-27; every freshly-synced Printify product needs this checked by hand.

Deployed and visually verified live (screenshot against the rendered page) before this report was finalized — not assumed from the API response alone.