Silver

Product #00000000071 — Full Listing Report

Category: Emotional Support

Printify Listing: https://printify.com/app/product-details/6ac656d28f52870dc506b339

Prepared per Official LSL Shirt Listing SOP, Version 8.3 — The Unified Standard



Design: 00000000071.1 Silver.svg · the version printed on white shirts

SEO & Metadata

Printify Title: Silver

URL Slug: silver

Meta Description: Emotional Support Groomsman tee — a funny red badge shirt for bachelor parties and groom squad photos, on Gildan 5000 cotton. S–5XL.

Image Alt Text: Red-and-white Emotional Support Groomsman badge graphic on [Color] Gildan 5000 crewneck tee

Thirteen Tags:

emotional support groomsman shirt · funny groomsman t-shirt · groomsman proposal gift · bachelor party groomsman tee · groomsman gift from groom · groom squad shirt · groomsman thank you gift · will you be my groomsman · wedding party shirts for guys · bachelor weekend group tee · groomsman humor tee · gildan 5000 groomsman shirt · leoscorpioleo groomsman shirt

Field 1 — Short Description (Next to the Photo)

You showed up for the suit fitting, the bachelor party, and the 7 a.m. photos — and you'll be on the dance floor until the DJ shuts it down.

Silver makes it official: a red Emotional Support Groomsman badge for the guys who stand behind the groom when it counts.

For the groomsman who's equal parts hype man, problem-solver, and the reason the groom actually relaxes.

Here for him. Here for the party.

Field 2 — Long Description (Description Tab)

A groomsman has a reputation for showing up late and leaving loud, and the photos usually back that up.

But the guys lined up beside the groom are the friends who've been there through every chapter that led to this one.

Standing up for someone on his biggest day is pure joy you get to share, and it's worth celebrating out loud.

A Badge for the Guys Standing Behind the Groom

A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and GROOMSMAN stamped along the bottom.

It's the shirt that makes the whole groom-squad photo — and gets the groom and best man asking for their matching GROOM and BEST MAN tees.

Because the best celebrations are the ones you build with your people.

The Perfect Gift for the Crew That Has His Back

The moment a groomsman straightens his tie, trades one last joke with the guys, and walks out beside the groom — that's the moment this shirt was made for.

It's right for the college roommate who hasn't missed a reunion and the future brother-in-law joining the family — perfect for a groomsman proposal box, the bachelor party, the getting-ready morning, or a thank-you gift from the groom.

Why You'll Love It

- Comfort First — Feels substantial from the first wear — 5.3 oz. preshrunk cotton, classic weight that holds up to everyday life.
- Built to Last — Holds its shape and stays sharp through every wash, thanks to double-needle stitching on the collar, sleeves, and hem.
- Classic Fit — Flatters every frame — a relaxed, true-to-size unisex silhouette that layers cleanly under anything.
- Statement Piece — A badge-style graphic that makes his role official, and pairs perfectly with the matching GROOM and BEST MAN tees.
- Gift-Ready — Right for birthdays, milestones, graduations, or any day that calls for a reminder of who someone truly is.
- Inclusive Sizing — Everybody can wear the mission — available S through 5XL.
- LeoScorpioLeo Design — Original artwork built on one truth: the friends who stand behind the groom deserve a badge of their own.

Tee Details

5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes.

Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!

Field 3 — Details Tab (Standardized — lives on the WooCommerce listing as real product attributes, per SOP Rule 2.6a)

Size Chart (Gildan 5000 — inches, garment laid flat)

Size	S	M	L	XL	2XL	3XL	4XL	5XL
Width, in	18.0	20.0	22.0	24.0	26.0	28.0	30.0	32.0
Length, in	28.0	29.0	30.0	31.0	32.0	33.0	34.0	35.0
Sleeve length (from center back), in	15.1	16.5	18.0	19.5	21.0	22.4	23.7	25.0
Size tolerance, in	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Care Instructions

Machine wash warm (max 40°C / 105°F), inside out, with like colors. Do not bleach. Tumble dry low heat. Do not iron directly on the decoration. Do not dry clean.

GPSR (General Product Safety Regulation) Information

EU (European Union) Representative: LeoScorpioLeo, Ltd, jameshanyusmith@leoscorpioleo.com. Product Information: Gildan 5000, 2-year warranty in the EU and Northern Ireland as per Directive 1999/44/EC. Warnings/Hazard: For adults. Made in Nicaragua. Care: Machine wash cold (max 30°C / 90°F). Non-chlorine bleach as needed. Tumble dry low heat. Do not iron. Do not dry clean.

Justification Report (Internal — Lord James's Eyes Only)

Each part quoted, with its steak/sizzle split and the fixed strategist voices behind it, per SOP Section 3.4.

Short — S1 The Scene

"You showed up for the suit fitting, the bachelor party, and the 7 a.m. photos — and you'll be on the dance floor until the DJ shuts it down."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the groomsman who shows up for everything and dances until close.

Voice: Steven Bartlett + Alex Hormozi + Joanna Wiebe

Short — S2 The Reply

"Silver makes it official: a red Emotional Support Groomsman badge for the guys who stand behind the groom when it counts."

Steak (the fact): a badge-style graphic on cotton.

Sizzle (what we sell): an official title for the guys behind the groom.

Voice: Seth Godin + Chris Do + Simon Squibb

Short — S3 The Buyer

"For the groomsman who's equal parts hype man, problem-solver, and the reason the groom actually relaxes."

Steak (the fact): a unisex tee, S–5XL.

Sizzle (what we sell): belonging to the hype-man, problem-solver crew.

Voice: Seth Godin + Umerez/Moore + Joanna Wiebe

Short — S4 The Close

"Here for him. Here for the party."

Steak (the fact): Add to cart.

Sizzle (what we sell): certainty — loyal to him, ready for the party.

Voice: Alex Hormozi + Tony Robbins + Simon Sinek/Squibb + Stephen R. Covey

Long — Part A The Hook

"A groomsman has a reputation for showing up late and leaving loud, and the photos usually back that up. But the guys lined up beside the groom are the friends who've been there through every chapter that led to this one. Standing up for someone on his biggest day is pure joy you get to share, and it's worth celebrating out loud."

Steak (the fact): a graphic t-shirt.

Sizzle (what we sell): the friends from every chapter, celebrated out loud.

Voice: Steven Bartlett + Joanna Wiebe + Seth Godin + Codie Sanchez + Tom Bilyeu + Simon Sinek

Long — Part B The Design

"A bold red medical-style badge frames two simple figures leaning into each other over a heartbeat and a small heart, with EMOTIONAL SUPPORT arched across the top and GROOMSMAN stamped along the bottom. It's the shirt that makes the whole groom-squad photo — and gets the groom and best man asking for their matching GROOM and BEST MAN tees."

Steak (the fact): badge graphic + GROOMSMAN lettering, printed front.

Sizzle (what we sell): the groom-squad photo — and the matching GROOM/BEST MAN sale.

Voice: Steve Jobs + Matthew Encina + Juna Duncan + Sharran Srivatsaa + Seth Godin + Daniel Priestley

Long — Part C Echo

"Because the best celebrations are the ones you build with your people."

Steak (the fact): (none, by design).

Sizzle (what we sell): the F.O.R.C.E. Fed thread — Create Joy.

Voice: Signature Echo (this SOP) + Simon Sinek/Squibb

Long — Part D Gift

"The moment a groomsman straightens his tie, trades one last joke with the guys, and walks out beside the groom — that's the moment this shirt was made for. It's right for the college roommate who hasn't missed a reunion and the future brother-in-law joining the family — perfect for a groomsman proposal box, the bachelor party, the getting-ready morning, or a thank-you gift from the groom."

Steak (the fact): a giftable, values-driven shirt.

Sizzle (what we sell): the walk-out together, ties straightened, one last joke.

Voice: Moment Specificity (this SOP) + Gary Vaynerchuk + Umerez/Moore + Alex Hormozi

Long — Part E Bullets

"(the seven fixed benefit/feature bullets, standardized every shirt)"

Steak (the fact): cotton, stitching, fit, sizing, artwork.

Sizzle (what we sell): comfort, durability, a flattering fit, a mission everybody can wear.

Voice: Christina Umerez + Joanna Wiebe + Meg Heckman/Matt Gray

Long — Part F Tee Details

"5.3 oz. preshrunk 100% cotton (20 singles) — substantial, classic-weight, never flimsy. Classic fit, seamless tubular body. Seamless double-needle 7/8″ rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems. Quarter-turned to eliminate the center crease. Tear-away label — no itchy tag. Fiber content varies by color (solid colors 100% cotton; sport gray 90/10; safety and heather colors 50/50). All OEKO-TEX certified low-impact dyes."

Steak (the fact): the full construction spec, one paragraph.

Sizzle (what we sell): quiet proof the promises are real.

Voice: Codie Sanchez + Tim Ferriss

Long — Part G Sign-Off

"Designed by LeoScorpioLeo — Look Good. Feel Good. Do Good. Pass it on!"

Steak (the fact): (none — ends on meaning).

Sizzle (what we sell): the mission the buyer just joined.

Voice: Signature Anchor (this SOP) + Simon Sinek/Tom Bilyeu/Simon Squibb